

generation Funding Guidelines

All girls should have the opportunity to realize their full potential.

While Applied Materials and the Applied Materials Foundation have invested in education programs in low-income communities for over more than a decade, the specific challenges faced by young girls as they explore future career paths necessitate a more targeted strategy.

Generation Girl™, an initiative of the Applied Materials Foundation, was created to inspire today's generation of girls to pursue their dreams. We are engaging with nonprofit organizations around the country to help girls gain the confidence, skills and opportunities they need to succeed in any path they choose.

Programs funded will:

- Improve participant feelings of self-efficacy, empowerment and/or self-confidence
- Challenge perceptions about traditional gender stereotypes and career paths
- Increase access to high quality STEM programs
- Build capacity of organizations or the field to address the above topics

Programs funded must:

- Serve low-income girls and/or girls of color (specifically, Latinx, African American and Native American) in grades K – 12 or, if capacity building, serve organizations that focus on this population.
- Serve girls in one or more of the following U.S. communities: Albany/Malta, NY; Austin, TX; Kalispell, MT; Hillsboro, OR; and/or Silicon Valley, CA.
- Address societal and systemic barriers that discourage girls from pursuing certain career paths and/or subjects.
- Be evidence-based and/or aligned with current research.
- Not be currently funded by Applied Materials or the Applied Materials Foundation.

Applicant organizations should:

- Be a 501(c)(3) charity in good standing with the IRS.
- Have the capacity and desire for program participants to engage with Applied Materials employees.
- Offer services without discrimination toward any group or individual.

Process

Organizations that meet the above criteria are invited to apply for funding using Applied Materials Foundation's [online grants portal](#) by **September 30**. Organizations will be notified of foundation decisions no later than October 31.

While this is a three-year initiative (September 2018 – August 2021), programs will be chosen and funded annually through an open-competitive grantmaking program. Applications for funding are due September 30. Partial funding may be awarded. Paper or email submissions will not be considered for funding.

As part of our commitment to diversity and inclusion, Applied and its Foundation support organizations that offer services without discrimination toward any group or individual.

Questions or concerns may be directed to Applied_Materials_Foundation@amat.com.