

BLAIR GEORGAKAS

Principal
Applied Ventures, LLC

Blair Georgakas joined Applied Ventures in 2019 while pursuing her MBA at UC Berkeley Haas. She has a broad set of interests across deep tech / hardtech verticals and is currently supporting investments in energy storage and additive manufacturing.

Prior to joining Applied Ventures, Blair led the physical product management team for 3D printing start-up, Shapeways, where she led the launch of over 10 new products, managed strategic partnerships with HP, EOS, EnvisionTec, Formlabs, etc, and implemented lean manufacturing methods to reduce cost. Earlier in her career, she also worked for Northrop Grumman as a materials science engineer with responsibilities including R&D of new materials, material characterization, failure analysis, and process optimization.

Blair graduates from UC Berkeley Haas School of Business with an MBA in May 2021. She also holds a master of science degree in engineering and advanced structural materials and a bachelor of science degree in materials science and engineering from UCLA with a technical breadth in mechanical engineering.